# BT's networking research goes holistic

Bob Briscoe Chief Researcher BT Networking Feb 2006



## summary

- pure technology research no longer sufficient in networking
- hard research issues cross discipline boundaries into economics and the social sciences, including mgmt science & public policy
- selection of BT research projects to illustrate trend of priorities
- insufficient to be jacks of all trades and masters of none
- major research advances through excellence in multiple fields
- trend still balanced by more traditional technology research



### BT

- major ICT provider
  - UK telecoms & global datacomms
  - global ICT integrator
  - research now a tiny but influential part (500/110,000 employees)
    - all based at Adastral Park, near Ipswich
- 21CN: hugely ambitious technology rationalisation
  - 21<sup>st</sup> Century Network
  - converging all infrastructure to IP & componentising systems
  - 2003: first telco (and still one of the few in the world) to commit
    - Nov '06 start switching from PSTN
    - Dec '08: 50% PSTN switched off
    - Apr '05: £10B tender completed, now interop testing



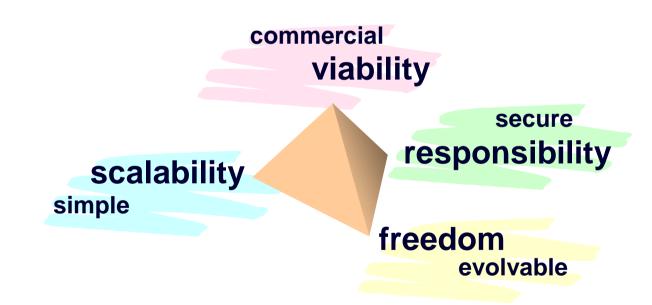
## the rise of cross-discipline research

a short history of the networks research centre

- early '90s distributed systems research group
  - ODP, CORBA etc, mostly intra-enterprise scenarios, some inter-
- 1994: Web e-commerce
  - we built trial selling BT products before Netscape formed
- the big problems became
  - how to scale the number of players in a distr.system without trust?
    - groups: multicast or overlays: group auth'n, key mgmt etc
    - replace identity with anonymous purchase of rights a market
  - we're all arguing based on intuition
    - what is the science of distributed systems?
    - combining economics, physics, information theory, channel theory, etc
    - can we articulate our intuitions?
- internetworked information now factors into geopolitics



## networks research – enduring tensions





# a selection of projects

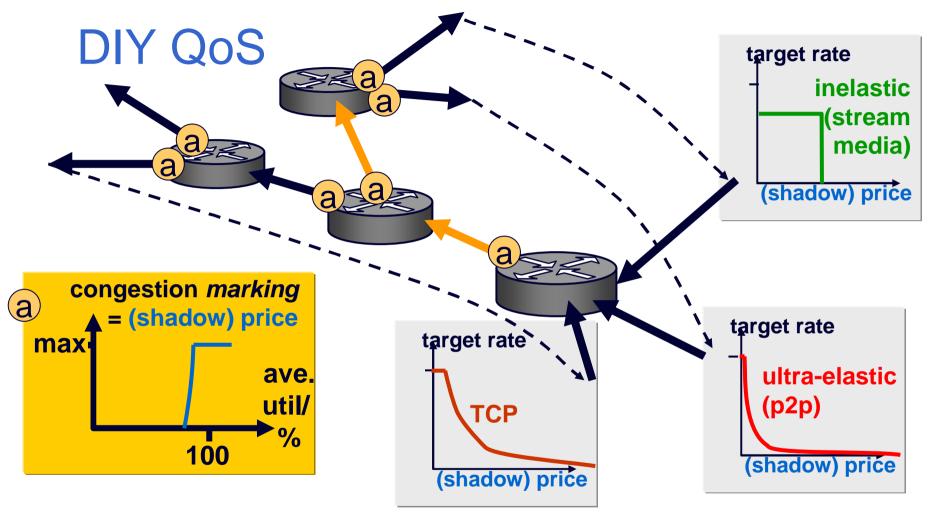
- network congestion control & QoS
- computational networking
- contractual mobility
- motivational issues in peer to peer networking
- privacy in pervasive computing
- communications research network (CRN)



# network congestion control & quality of service (QoS)

- in retrospect we only needed these steps:
  - 1. start from the microeconomics
    - Pricing Congestible Network Resources,
       MacKie-Mason & Varian 1995
  - 2. analyse game as linear programme in a datagram network
    - Rate control for communication networks: shadow prices, proportional fairness and stability, Kelly, Maulloo & Tan 1998
  - 3. develop various business models to manage risk
  - 4. make it all practical in current networks

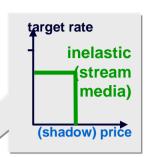


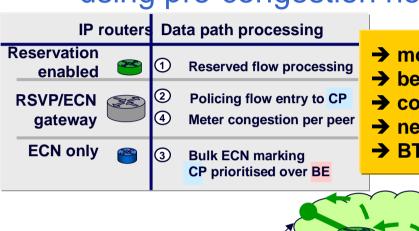


- using congestion marking of IP header (explicit congestion notification ECN)
- Kelly showed applying a price to the marks led to optimal resource alloc
- users created their own QoS by responding differently to congestion
  - nearly practical, but receivers had to carry the risk of price variation

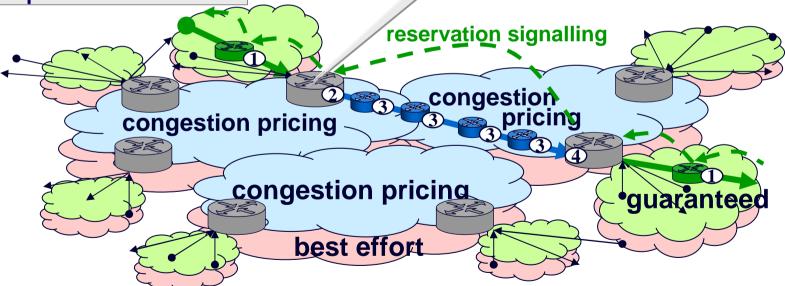


# synthesise QoS guarantees using pre-congestion notification





- → most practitioners oblivious to economic foundations
- → better guarantees than complex reservation systems
- → core: classic Internet with minor mods
- → neither overprovisioning nor QoS smarts
- → BT, Cisco, Nortel & Ericsson standardising in IETF

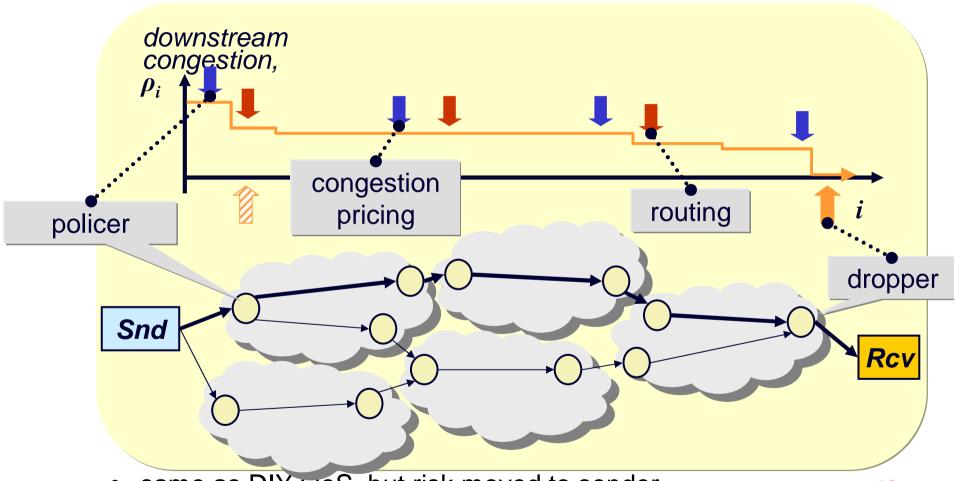


- an instance of the inelastic response of DIY QoS
  - but edge gateways (grey) carry risk rather than receiver



### re-feedback incentive framework

general congestion ctrl & QoS for datagram internetworks



- same as DIY QoS, but risk moved to sender
- then ingress network can broker risk purely at network layer

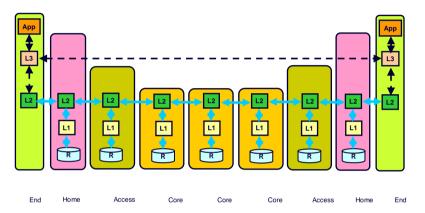
# IP End to End Quality of Service

- we also do traditional technology research

#### 21CN QoS design & validation

Access, backhaul, core & interconnect: all very different problems

- access no trusted IP node upstream
- backhaul, simple star, but QoS must survive lower layer failure restoration
- core & interconnect: scalability



#### **End to End QoS Coordination**

Signalling across heterogeneous technologies and fiefdoms

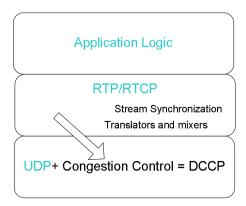
#### WLAN - 802.11e

#### 2 QoS Modes:

- Priority (EDCA) simple but non efficient for small packets
- Polling (HCCA) complex and still affected by interferance
   Little info on how to set parameters or integration into e2e QoS system

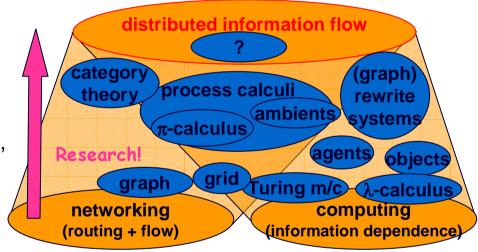
# **Congestion Collapse** & DCCP

Congestion collapse as non rate adaptive UDP traffic increases



# computational networking process model

- Can implement typical network processes
  - routing ⊕ congestion pricing = congestion routing
- Provides an alternative view on (distributed) computing
  - convergence vs. transition
  - interaction vs. input/output
- Connects with
  - Economics, game theory
  - Constraint and functional programming, message passing
  - Dynamic systems, control theory, optimisation
  - Electronic circuits, thermodynamics



- Offers a framework within which to address various research questions within networking
  - layer interaction, feedback, time scales, network economics



# contractual mobility

# **Dynamic business relationship establishment**

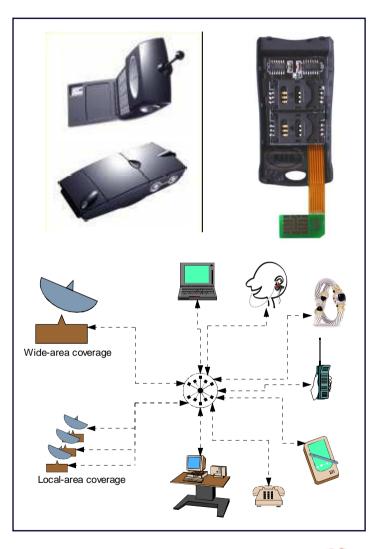
- Per-session
- Without the need for any prior agreement
- Involves trust, charging, billing and payment

#### **Automated offer dissemination**

- Discovery
- Notification

#### **Automated offer selection**

- Policy-based
- Multi-attribute
- Intelligent (with a learning model)





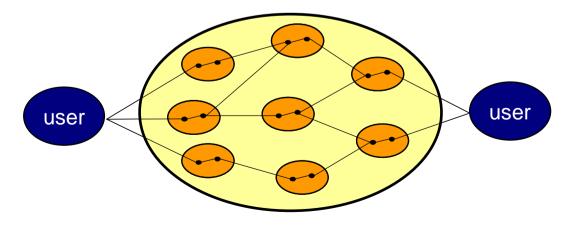
#### contractual mobility – prototype provider3 provider1 provider1 provider2 provider2 Offer Offer Offer Offer Offer disseminator disseminator disseminator disseminator disseminator selector roamer Offer repositor handler

# contractual mobility

### policy issues

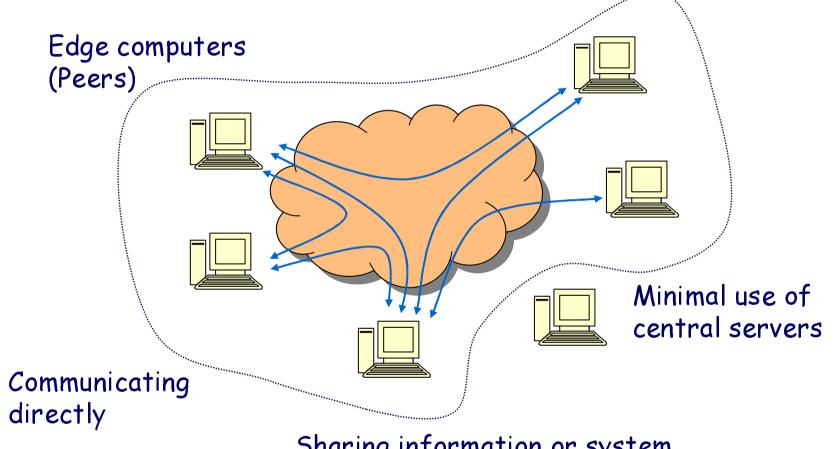


- automated selection
  - by price-quality, by brand
  - provider strategies to keep customers sticky, contract vs. PAYG
- user-selected edge-provider vs. user-selected route
  - edge provider competition creates backbone competition?
  - or does the Internet need 'carrier pre-selection'





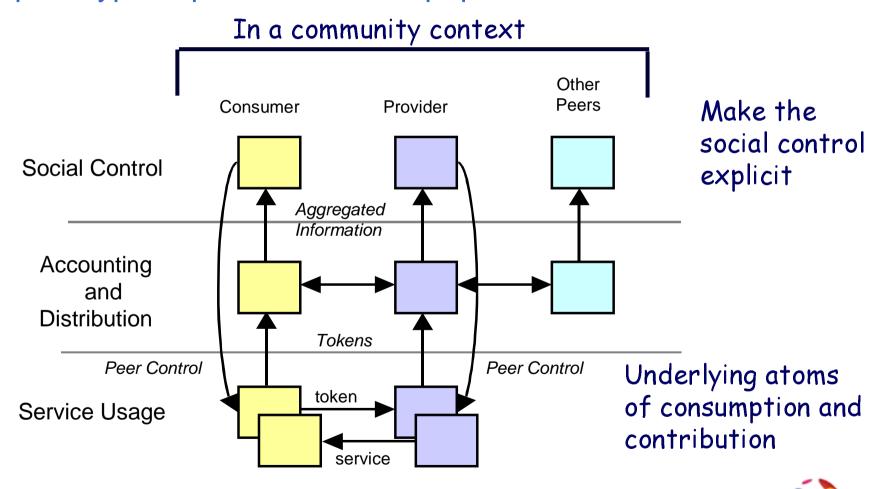
## Motivational Issues in Peer-to-Peer



Sharing information or system resources or (more interesting!) peoples' time and effort.



# economic architecture prototype implementation all p2p

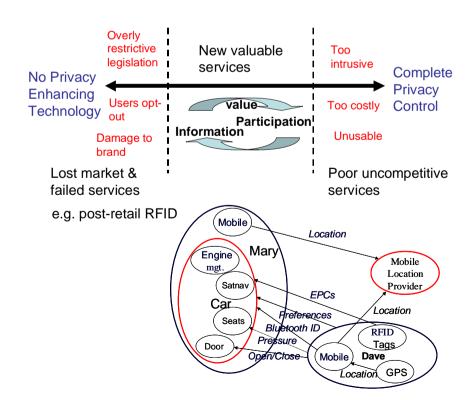


### privacy in pervasive computing

Improving service acceptance and value Releasing value from untapped markets Developing Privacy Enhancing Technology

Contributing to 21C Network Vision
Privacy Control and Awareness

Targeted solutions
Innovative component technology





### Transport Information, ticketing, congestion, insurance

#### Home and office environments

Ubiquitous services, home control, whereabouts





21C

Presence, Location, Directories, Address Books, Diaries

Supply Chains, Logistics & Retail RFID Privacy & Security

#### Collaborations

- UC Berkeley
- Cambridge (TIME EPSRC/WINES)





top industry movers working together

analysts

architects

regulators

economists

## what's CRN for?

#### to co-ordinate future health of the

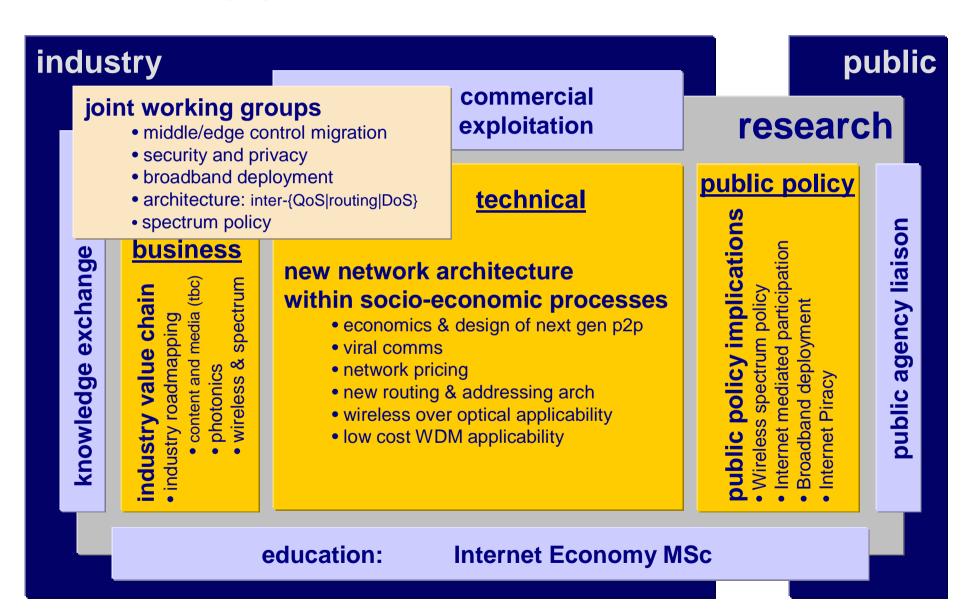
materials & comp- equip network service content & appli- end process equip onents makers owners providers applics ances users

- why?
- comms industry value chains broken
  - value not flowing to infrastructure
  - unauthorised innovation blocked
  - incumbents holding back change
  - fear, uncertainty and doubt make investors risk-averse
- how?



industry roadmapping

# working groups – an academia/industry bridge



# an unrepresentative snapshot of BT's research

main research centres	networks	pervasive computing	mobility	broadband	intelligent systems	Ш	security	foresight
today's slides								
core research								
roadmapping,								
alerts, trends								
product /service								
concept demos								
product evaluation								
/integration								
advance								
development								

... but the leading edge of a trend



### networks research centre – soft themes

- networks of x
  - x: computers, devices, people, physical phenomena
- necessity of relaying infrastructure?
  - commercial service vs. collaborative self-supply
  - questioning the end to end design principle
- incentives
  - for collaborative self-supply
  - to offer a commercial service (viability) simple
  - social costs (e.g. congestion, loss-of-privacy)
- regulation & public policy
- general principles for design and analysis
  - intuitive new design principle built on case studies in designing for tussle
    - architect the system so it allows the best suited solutions to emerge and evolve
  - scientific framework for reasoning, proof, architecture, language, implementation





# networks research centre - expertise

- networking architecture, layering, interconnect, naming & addressing
- network games, network security
- network pricing, business models
- optimisation, process algebra
- network protocol engineering & technology
- distributed systems, platforms
- messaging, group communications
- technical, economic, social



## more info

- network congestion control & QoS
  - <www.cs.ucl.ac.uk/staff/b.briscoe/pubs.html#ipcharging>
- computational networking
  - <nigel.g.walker@bt.com>
- contractual mobility
  - <cfp.mit.edu/groups/broadband/broadband.html> (Personal Broadband)
- motivational issues in peer to peer networking
  - <<u>www.mmapps.org</u>>
- privacy in pervasive computing
  - <<u>Andrea.2.Soppera@bt.com</u>>
- communications research network (CRN)
  - <www.communicationsresearch.net>
- Bob Briscoe
  - <www.cs.ucl.ac.uk/staff/b.briscoe/>

